## CEDAR RAPIDS KERNELS <br> 2023 PROMO SCHEDULE

## 2023 PROMOTIONAL AND THEME NIGHTS


#### Abstract

APRIL 15 | PRE-GAME QUARTER HUNT \| Kids ages 12 and under will have the opportunity to hunt for quarters on the field staring at 12:15 pm. APRIL 16 | PRE-GAME CANDY HUNT | Kids ages 12 and under will have the opportunity to hunt for candy on the field starting at 12:15 pm. Bring a bag/tote for your candy! APRIL 30 | COPYWORKS TEAM PHOTO GIVEAWAY \#1 PRESENTED BY COPYWORKS | The first 500 fans arriving early to the game will receive a 2023 team photo of the Kernels sponsored by Copyworks. MAY 19 | STAR WARS NIGHT | The first 1,000 fans arriving early will receive a FREE Mandalorian Can Cooler. The Kernels will wear Star Wars themed jerseys that will be auctioned off. Fans are encouraged to dress as their favorite Star Wars characters. MAY 20 | HALFWAY TO HALLOWEEN | Circle of Ash Haunted Attraction will join us at the game wearing costumes and handing out goodies on the concourse. Fans are encouraged to dress up in their favorite halloween costumes. MAY 21 | PRINCESS DAY PRESENTED BY BUFF CITY SOAP \| Adorable Princess Party will join us at the game. Pre-game meet \& greet ticket packages will be available to purchase for up to 200 people with Adorable Princess Party. During the game, fans can see the princesses on the concourse. Princesses are encouraged to wear their gowns and tiaras to the game.


MAY 26 | YELLOWSTONE NIGHT | The first 1,000 fans arriving early will receive a Yellowstone Dutton Ranch Hat.
MAY 28 | IOWA PBS \& ELINOR WONDERS WHY DAY | Elinor from Elinor Wonders Why will be at the game to meet families. Make sure to stop by the lowa PBS table to color your FREE canvas tote. Fans can see Elinor on the concourse throughout the game.
MAY 28 | BASEBALL CARD SET GIVEAWAY PRESENTED BY PG CARES \| The first 1,000 fans arriving early will receive a FREE 2023 Kernels baseball card set from PG Cares.
JUNE 16 | MARVEL'S DEFENDERS OF THE DIAMOND NIGHT | Captain America will join us at the game. Pre-game meet \& greet ticket packages will be available for up to 200 people to meet Captain America. During the game, fans can see Captain America on the concourse. The team will wear special Marvel's Defenders of the Diamond jerseys that will be auctioned off. Make sure to come dressed as your favorite Marvel character.
JUNE 18 | KID BASEBALL GIVEAWAY PRESENTED BY UFG | The first 500 early arriving kids 12 and under will reveive a FREE baseball from UFG.
JUNE 23 | ESPECIALLY FOR YOU NIGHT \| Players will be wearing special pink Especially for You jerseys that will be auctioned off.
JULY 4 | INDEPENDENCE DAY JERSEY PRESENTED BY SK LIFE SCIENCES | Players will be wearing special Patriotic Jerseys presented by SK Life Sciences that will be auctioned off to benefit the Epilepsy Foundation lowa. Stick around after the game for a post-game fireworks show!
JULY 5 | MAT GRAPPLERS NIGHT | The team identity will be changed to the Mat Grapplers for this game. Players will be wearing Mat Grapplers themed jerseys that will be auctioned off.
JULY 7 | CR BUNNIES THEME NIGHT PRESENTED BY CENTURYLINK | Players will be wearing Cedar Rapids Bunnies replica jerseys that will be auctioned off. The first 1,000 early arriving fans will receive a 2022 Field of Dreams Cedar Rapids Bunnies Team Photo presented by CenturyLink.
JULY 9 | MERCY PROSTATE CANCER AWARENESS NIGHT | The first 1,000 early arriving fans at the ballpark will receive a Hand Fan presented by Mercy Medical Center

JULY 21 | DUPACO COMMUNITY CREDIT UNION DAY AT THE BALLPARK
JULY 23 | I LOVE PORK | Tenderloins and pulled pork nachos, pork themed drink specials as well as pork elements throughout the park!
JULY 29 | PG CARES CELEBRITY SOFTBALL GAME \| 7pm
AUGUST 4 | CAP GIVEAWAY PRESENTED BY ELECTRONIC ENGINEERING | The first 1,000 fans at the ballpark will receive a cap from Electronic Engineering.
AUGUST 18 | BUSCH LIGHT NIGHT \| The first 1,000 fans that arrive early will receive a Busch Light Rally Towel. Fan will also see the players wearing special beer themed jerseys that will be auctioned off.
AUGUST 19 | READER RECOGNITION NIGHT | Kids who hit a HOMERUN and finished the 2023 Kernels Summer Reading Program are invited to Reader Recognition Night for a pre-game parade and autograph session.
AUGUST 20 | COPYWORKS TEAM PHOTO \#2 | The first 1,000 fans arriving early to the game will receive a 2023 team photo of the Kernels sponsored by Copyworks.
SEPTEMBER 1 | BEAT CANCER NIGHT \| Players will be wearing special Beat Cancer jerseys that will be auctioned off after the game.
SEPTEMBER 3 \| TWINS REPLICA JERSEY PRESENTED BY GREAT CLIPS \| The Kernels will be wearing Twins replica jerseys presented by Great Clips. The jerseys will be auctioned off.


## CEDAR RAPIDS KERNELS <br> 2023 PROMO SCHEDULE <br> 2023 DAILY SPECIALS

KIDS EAT FREE SUNDAY PRESENTED BY GREAT CLIPS | Every Sunday, all kids 12 and under will receive a voucher for a free hot dog, popcorn, and drink just for attending the game. The Kernels will wear Twins replica jerseys every Sunday that will be auctioned off Sunday, September 3rd.
DATES: $4 / 16,4 / 30,5 / 21,5 / 28,6 / 18,6 / 25,7 / 9,7 / 23,8 / 6,8 / 20,9 / 3$
PLAYER AUTOGRAPH SUNDAY - MEDIA SPONSOR Z102.9 | Following each Sunday game, fans can play catch in the outfield and gather player autographs.
DATES: $4 / 16,4 / 30,5 / 21,5 / 28,6 / 18,6 / 25,7 / 9,7 / 23,8 / 6,8 / 20,9 / 3$
BASEBALL BINGO SUNDAY SPONSORED BY OX YOKE INN | Play baseball Bingo every Sunday, sponsored by Ox Yoke Inn for your chance to win a grand prize of a special Amana weekend getaway package awarded at the end of the season.
DATES: $4 / 16,4 / 30,5 / 21,5 / 28,6 / 18,6 / 25,7 / 9,7 / 23,8 / 6,8 / 20,9 / 3$
FREE SCREEN THURSDAYS SPONSORED BY FIRST FEDERAL CREDIT UNION | Three lucky fans age 18 and older will win a FREE 50" TV or 10" iPad starting May 18th. Fans can stop by the First Federal Credit Union table on the concourse for a FREE entry ticket.
50" TV DATES: $5 / 18,6 / 15,7 / 6,8 / 3,8 / 31$
10" IPAD DATES: $5 / 25,6 / 22,7 / 20,8 / 17,8 / 31$
TWO FOR ONE FRIDAYS | All 16 oz. draft and canned beer and 20 oz . bottled soda and water are buy one get one FREE!
DATES: $4 / 14,4 / 28,5 / 19,5 / 26,6 / 16,6 / 23,7 / 7,7 / 21,8 / 4,8 / 18,9 / 1$
FIREWORKS SATURDAYS \| Every Saturday starting May 20, come enjoy our spectacular post-game firework show! DATES: 5/20, 5/27, 6/17, 6/24 (Sponsored by Kwik Star), 7/4, 7/8, 7/22 (Sponsored by Special Olympics lowa), 8/5, 8/19, 9/2

BARK IN THE PARKS PRESENTED BY LOU \& AINSLEY OF URBAN ACRES REAL ESTATE | Fans can register online to bring their dog to the game. All dogs need a ticket with $100 \%$ of dog ticket proceeds benefitting Critter Crusaders. Tickets and registration available online.
DATES: 5/23, 6/20, 7/18, 8/16
NOON GAMES | Enjoy our Noon Game Lunch Combo of a regular sandwich, chips or popcorn, and a 16 oz. draft beer or 20 oz. soda or water for $\$ 12.00$.
DATES: $5 / 17,5 / 24,6 / 14,6 / 21,7 / 19,8 / 2$
COPA DAYS | The Kernels will become Granos de Cedar Rapids, our new COPA identity to celebrate hispanic heritage. DATES: $5 / 17,6 / 22,8 / 19$

